



ANOTHER GOLDEN BEAN FOR AMEDEI CHOCOLATE



Pontedera, 16 February 2009:

In January of this year, the world's greatest authority on all things Chocolate; the "ACADEMY OF CHOCOLATE", met once again to declare the winners of the "Academy of Chocolate Awards" for 2009. Over four days of scrupulous testing over 400 entries from around the world were scrutinised and examined by a commission of no less than 25 judges chosen from amongst the chocolate world's greatest experts and most attentive connoisseurs. This panel, for the fourth year running, pronounced Amedei the winner of the most important prize of the awards; "The Golden Bean" Amedei, founded by a brother and sister team, carried off this most prestigious prize, awarded for the best "bean to bar" chocolate, for their "9"; an exquisite blend of cacao from 9 different plantations. Two Gold Awards for Porcelana and Toscano Black 70%, a Silver Award for Toscano Black 63%, and a Bronze Award for Toscano Black 66% rounded out the list of major awards bestowed on Alessio and Cecilia Tessieri's company.



Important acknowledgments also went to the new "Amedei For You" line, which earned two Bronze Awards for its milk chocolate Gocce (in the category Best Milk Chocolate Bar) and one for its hot chocolate (Best Drinking Chocolate). Last but not least, a gold medal was again awarded to the delicious Amedei Milk Chocolate with Hazelnuts (Best Flavoured Milk Chocolate Bar) and a bronze for its extra-dark chocolate with almonds (Best Flavoured Dark Chocolate Bar).

"This is an achievement that is renewed year after year," Alessio and Cecilia Tessieri enthused, "and a satisfaction that shows no sign of fading. Despite the prizes carried off in previous years, we're still thrilled to learn of the award bestowed on us by a such a prestigious organization as the London Chocolate Academy, in part because there were many extremely reputable firms contending with us in the best bean-to-bar category, which makes us all the more proud of our work. We ought to point out that this success is due to the work of our entire team: a team that day after day, in Italy and abroad, gives its all to keep Amedei chocolate the best in the world".